



5th Annual Unison Calgary Charity Classic Golf Tournament

September 10th, 2026
Sirocco Golf Club

*Help support our vital programs for seniors
through sponsorship, friendly competition,
raffle prize, auction items and more!*

UnisonAlberta.com/Golf



A place for Alberta seniors to connect and thrive

About Unison

Growing older doesn't mean slowing down. Unison helps seniors live their best lives and connect with their community.

Unison has three core pillars, building food security, connection, and fostering safety for seniors fleeing abuse. Our impact in these areas is thanks to volunteers, members, donors, sponsors, and community outreach.

Food security: Unison's Thrive Food Security programs operates the Unison Market, Calgary's only food bank for seniors, free & friendly grocery deliveries, the Unison Gardens, and the Garden Studio.

Building connection: Connection is critical to wellbeing. Unison helps seniors with support and expanding their social circles through the Adult Day Program, the Wellness Connection Centre, Active Aging, Seniors Supports, and the Kerby Cafe.

Elder Abuse Shelter and Outreach: One in 10 seniors experience some form of elder abuse in Alberta, and only one in five incidents are reported. Unison works to decrease incidents of elder abuse through outreach and education, and Unison's Elder Abuse Shelter offers a safe haven for seniors fleeing abuse. Unison also offers the Elder Abuse Resource Line (EARL) - a free, anonymous resource for anyone with concerns or questions about elder abuse.

Key events: Unison hosts key annual events to help seniors connect with businesses and services that help them thrive. The Seniors' Expo is the largest annual seniors' event in Calgary. Seniors' Week celebrates aging in June, and the Charity Classic Golf Tournament helps raise critical funds that support our programs and services.

Publications: Unison produces a flagship monthly newspaper called Unison News, brimming with articles written by and for seniors, and featuring ads by businesses that understand what seniors want. The Annual Housing & Services Directory is a critical resource for seniors, caregivers, and health professionals, offering thousands of current services and supports.

Mission

To support older adults to live well in their community

Vision

A community of engaged older adults



Sponsorship

Lead the way in making a real impact for seniors in southern Alberta for years to come.

The Unison Calgary Charity Classic directly supports our programs and services throughout the year. Your sponsorship means seniors can access life-changing resources, like our annual tax clinic, and food and housing support.

We offer enticing sponsorship packages at every level, and your support reaches far beyond the green, no matter which package you choose.

Let's work together to create a custom sponsorship package that meets your investment needs. Take your place in Unison history by supporting an organization dedicated to improving the quality of life for seniors in Southern Alberta.



Sponsorship Contact:
Andres Gutierrez
andresg@unisonalberta.com
587-441-3696

Registration Contact:
Glasha Dunlop
glashad@unisonalberta.com
403-874-0171

SPONSORSHIP OPPORTUNITIES 2026

SPONSORSHIP LEVELS & BENEFITS	UNISON AMBASSADOR	BANQUET SPONSOR	LUNCH SPONSOR	VOLUNTEER SPONSOR	RAFFLE SPONSOR	CART SPONSOR	PRIZES SPONSOR	TEE GIFT SPONSOR	PREMIUM HOLE SPONSOR	\$50K HOLE IN ONE SPONSOR	COURSE FOOD SPONSOR	HOLE SPONSOR
Investment	\$10,000.00	\$8,000.00	\$6,000.00	\$4,000.00	\$4,000.00	\$4,000.00	\$3,000.00	\$3,000.00	\$3,000.00	\$2,500.00	\$2,000.00	\$2,000.00
Golfers registrations included	8	8	4	4	4	4	2	2	2	2	2	2
Opportunities Available	1	1	1	1	1	1	1	1	4	1	1	11
Sponsorship Recognition	Title Sponsor Recognition on all materials	Major Signage in Banquet Room	Major Signage in Lunch Room	Logo on Volunteer attire	Logo on Raffle Signage	Logo on all Carts	Logo on Prizes Table	Logo on Golf Balls	Exclusive Signage on Hole*	Exclusive Signage on Hole	Signage in Banquet Room	Exclusive Signage on Hole
Your logo featured on all promotional and program materials**	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Opportunity to include swag and/or prize(s)	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
First right of refusal for 2027	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Tournament landing page recognition	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Opportunity to engage at the Banquet	✓	✓										
Exclusive signage on hole	✓											

*Premium Hole Sponsors will host and select a Special Golf Contests: Beat the Pro, Longest Man & Women Drive, Longest Putt, fastest Shot

**subject to printing deadlines

Phil Mickelson Sponsorship – Sponsor a Senior To Play:

Sponsor a senior golfer for \$300 or a **foursome for \$1,000** (multiple opportunities available). Your logo will be included on all promotional material as **Senior Sponsor**.

Friends of Unison

Unable to attend this year? You can still make a difference by joining as a **Friends of Unison**. Your donation will go towards our fundraising efforts. Your gift will be **tax-eligible**.

Unison Calgary Charity Classic Registration Form



Thursday, September 10th, 2026
Sirocco Golf Club

Featuring

Shotgun Start at 1:00pm, Scramble Format, Golf Cart, Light Lunch, Dinner & Evening Program

Fun & Competitive Games

Win great prizes and support Unison at Kerby Centre programs and services for older adults. Including:

- Beat the Pro*
- Closest to the Pin*
- Long Drive Men + Women*
- Longest Marshmallow Drive*
- \$50K Hole in One**
- And Much More!*

Early Bird Registration Draw

Takes place on July 31st

Unison Classic Super Ticket

When you check in at the tournament you will have the opportunity to buy a *Super Ticket for a chance to Play & Win* at each of the competition holes, mulligans and your name entered in special draws!

And Be Sure To Enter our Unison Classic Raffle

Visit RaffleBox.ca/Raffle/Unison-Alberta or call 403-705-3254 to purchase your raffle tickets now!

Registration \$300 per player or \$1000 per team of four

Or take advantage of our early bird registration—available until July 30, 2026: \$250 per player or \$900 per team.



Company:

Contact Name:

Contact Email:

Contact Work Phone:

Cell:

Individual Team

Golfer #1: _____ **Email:** _____

Golfer #2: _____ **Email:** _____

Golfer #3: _____ **Email:** _____

Golfer #4: _____ **Email:** _____

I wish to sponsor _____ at \$ _____

Thank you for your support. Please note that sponsorship confirmations are on a first come basis and the Sponsorship team will contact you to confirm. For more information please see contacts below.

Total Order \$ _____ Payment Method: VISA MasterCard

Name on Card: _____

Account Number: _____ **Expiry:** _____

CSN Number: _____

Signature: _____

Sponsorship Contact:

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andresg@unisonalberta.com
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