



unison
For generations **50+**

STRATEGIC PLAN

VISION & MISSION

Vision:

A community of engaged older adults.

Mission:

To support older adults to live well in their community.

Values:

Empowerment

We create opportunities for older adults to enhance their quality of life.

Inclusivity

We embrace the diversity of all people.

Compassion

We act with care and empathy, mindful of the unique nature of each person.

Aging

We champion aging as a journey of discovery.

Respect

We treat everyone with honesty and integrity.

Collaboration

We build connections and partnerships, working together with common purpose.

STRATEGIC DIRECTIONS AND GOALS

Programs and Services

Ensure that our programs and services are continually evolving to meet the needs of older adults.

Goals:

- Kerby Centre programs and their delivery mechanisms reflect the changing needs and diversity of all older adults.
- Increase the participation in and utilization of Kerby Centre programs and services.

Partnerships and Collaborations

Ensure strategic partnerships and collaborations are in place to strengthen our reach, reputation, programs and services.

Goals:

- Develop capacity to build and participate in partnerships.
- Explore and respond to partnership and collaboration opportunities.
- Pilot at least two strategic partnerships.

Sustainability

Ensure Kerby Centre operations are robust, relevant and sustainable.

Goals:

- Ensure Kerby Centre has appropriate facilities, technologies and human resources to deliver our service and program objectives.
- Diversify and increase funding to support programs, services, and operations