



Kerby Centre

ANNUAL REPORT

2021





MESSAGE FROM THE CHAIR OF THE BOARD OF DIRECTORS

Our Annual Report is an opportunity to look back on the year behind us. To celebrate the successes and acknowledge those who make our work possible.

2021 was a challenging year for everyone due to the ever-changing pandemic. I am very pleased to say that, despite the challenges, Kerby Centre had another successful year thanks to the extra efforts and dedication of members, staff, volunteers, and supporters.

We began 2021 with great uncertainty about what financial resources we would have and what programs and services we could offer in-person. Over the course of twelve months, our team of staff and volunteers worked tirelessly to respond to the rapidly changing rules and needs of our clients and program users.

In September I was honoured to join Kerby Centre's CEO Larry Mathieson to cut the ribbon at Veiner Centre, officially opening our operations in Medicine Hat. We thank the City of Medicine Hat for entrusting Kerby Centre with this beautiful facility and The Citizens of Medicine Hat for their warm welcome and great support of our programs.

The introduction of vaccines in early 2021 was a very real turning point for us. After a year of older adults being the most at-risk to COVID-19, vaccines began enabling many of us to return to some of our regular activities. We were happy to be able to open the Kerby and Veiner Centres up again to certain activities. These included the Bistro in Veiner and the Kerby Café with a new outside summer patio.

Technology continues to offer us innovative ways to engage with older adults. Our online presentations, for example, regularly have more attendees than we could fit in even our largest spaces within the Centre. By bringing the programming to them, we are able to reach seniors whose access to the Centre are limited by mobility or geography. We even had participants joining us from different parts of the country.

We are also very proud of the expansion of our Food security programs. In 2021, we offered 127 free food markets held at Kerby Centre and at pop-up locations throughout Calgary. A special thanks to Cobbs Bread for their support of this initiative.

We diversified our fundraising efforts with the initiation of the first annual Kerby Charity Classic Golf Tournament, which raised over \$60,000. Thanks to staff, volunteers, sponsors and most important participants of the tournament for making it a huge success and we look forward to seeing them again in August 2022.

I am pleased to report that Kerby Centre ended 2021 with a small surplus, primarily due to the exceptional support of Kerby Centre members, businesses, and foundations who donated generously to our many charitable activities. I invite you to explore this report to learn more about our programs and the growing Kerby Centre community and look forward to another successful year in 2022.



RICHARD PARKER

Chair, Board of Directors

Our Vision

A community of engaged older adults.

Our Mission

To support older adults to live well in their community.

Kerby Centre's 2021 Board of Directors

Board Chair: Richard Parker

Vice President: Stephanie Sterling

Treasurer: Ken Lin

Secretary: Tara Weber

Past President: Hank Heerema

Directors:

Russ Altman

Deborah Durda

Peter Molzan

Jacquelyn Poetker





MESSAGE FROM THE CHIEF EXECUTIVE OFFICER

2021 was a year of great challenge, but also of great hope. As we make our way out of the pandemic, Kerby Centre continues to set the standard for older adult services and programs. I am very proud of the work done by our team, and humbled by the efforts of our hundreds of volunteers who give a most precious gift every day, the gift of their time.

This was the first year of Kerby Centre's three-year strategic plan and we are meeting the marks set for the organization's goals. Our strategic plan document is available on our website.

As well as the growth plans set forth in the plan, there is also a commitment to sustainability. Too often programs can outlast their utility for any number of reasons. The needs of older adults shift, alternate programs become available elsewhere, or the financial model changes.

It never leaves my mind that every dollar we put into our services is an earned dollar, a donated dollar, or a tax dollar. I see it as a moral as well as fiscal responsibility to ensure we use those dollars carefully to fulfil our mission.

This focus on sustainability has led us to make many changes in how we operate. Our dining room has rebranded as the Kerby Café and operates more efficiently and with a wider variety of offerings including delivery.

With more than 400,000 total copies distributed annually, Kerby News and our directories are the widely available services we offer. Our publications are supported primarily through advertising revenue and that led to difficult challenges in the past two years. A grant from the federal government enabled us to continue operations and in 2021 we streamlined publishing operations to focus on the communications and fundraising potential of our publications.

Next year will be Kerby Centre's 50th anniversary. In 1973, Patricia Allen led the way to begin this organization. Over the decades, she dedicated herself to developing and expanding it, adding programs that continue to this day including the Adult Day Program, Kerby Shelter, and so many more. To honour Mrs. Allen's work, we have recently renamed our Board Room the Patricia Allen Room. We thank Mrs. Allen and her husband Grant for their tireless efforts.

Thank you for supporting our work and we look forward to a bright future.



LARRY MATHIESON

CEO, Kerby Centre and Veiner Centre



Amica Britannia staff delivered 42 gift baskets for our seniors in need. The baskets are filled with goodies and practical items for seniors. These baskets were delivered to our food delivery seniors in the weeks leading up to Christmas.

KERBY CENTRE

Kerby Centre focused on restoring in-person programs in 2021, many of which had been closed since the beginning of the pandemic. Cornerstone activities in the Centre including the woodshop, Wise Owl Boutique, Wednesday dance, Adult Day Program, and FIT Room were all operating as normal by the end of the year.

Day trips also restarted and a group of adventurous seniors tried out downhill karts at Winsport (photo opposite, bottom right).

In addition, our food security programs expanded to include more partners, more free food markets, and more deliveries. In 2021, 17,000 kilograms of food was diverted from landfill through our program.

Our very successful online presentations continued including a live stream Remembrance Day ceremony (below). Thanks to a grant from the Calgary Foundation, we have set up a production space in the Centre to allow us to further develop our online content (photo opposite, upper left).



Leading to Christmas, Kerby Centre once again partnered with Seniors Secret Service to deliver hundreds of gifts to isolated seniors. In addition, the Centre received 150 donated stockings stuffed with goodies so we could make the holidays brighter for even more seniors.





VEINER CENTRE

In July of 2021, Kerby Centre began the transition of operations of the Veiner Centre and Strathcona Centre in Medicine Hat. By September 7, 2021, we were open for business. The Bistro opened for lunch and memberships went on sale. We transitioned Meals on Wheels over to our operation with minimal confusion and no stoppage of service. Programs continued to operate, and we quickly began expanding what we could offer.

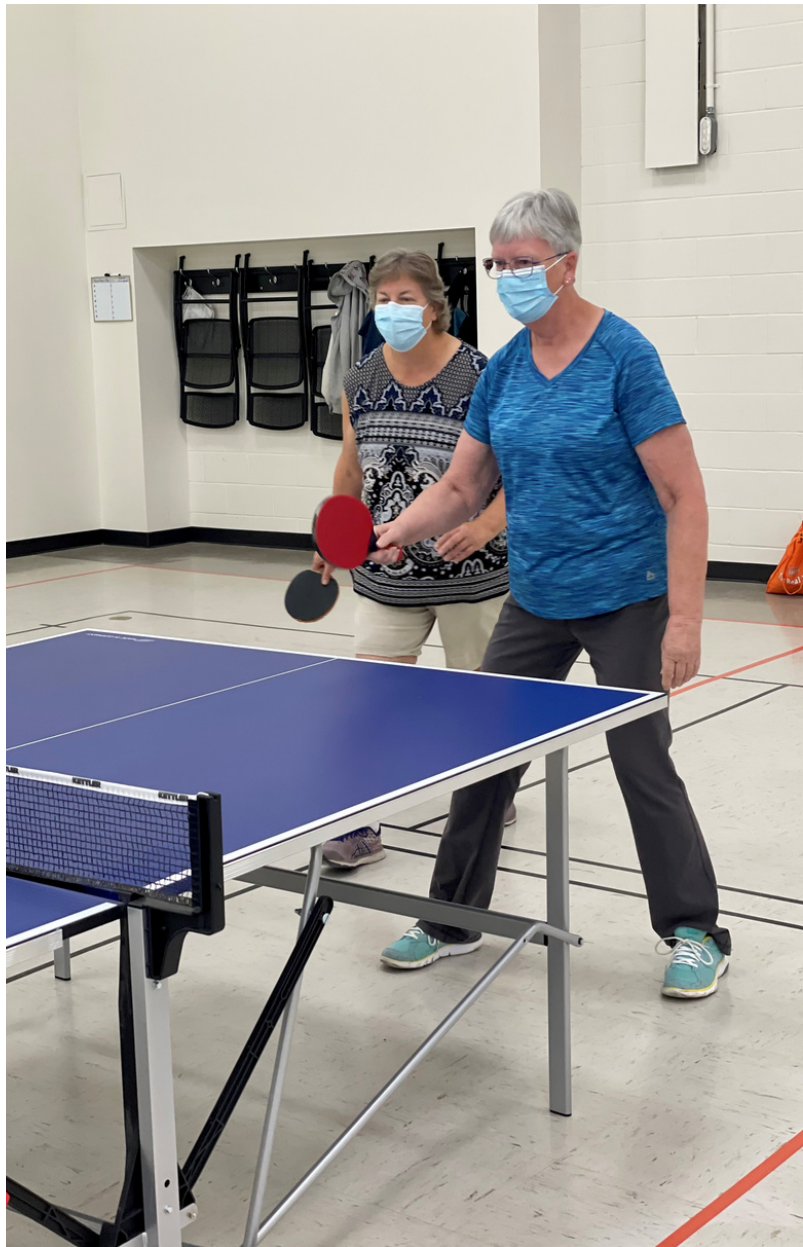
The community and members had questions and concerns regarding the transition, but with transparency, education, interaction, and a smile, we have won over the hearts of existing volunteers and returning members. Membership sales, bistro sales, and attendance at programs steadily increased in our first four months of operations. New programs were offered, hours at the Veiner Centre were extended on Tuesday and Thursdays, and new volunteers were signed up.

We celebrated our first Thanksgiving, Remembrance Day, and Christmas with our members, volunteers, and Meals on Wheels clients. We quickly found out roast beef, roast chicken, sausage and perogies, and turkey dinner are favorites in the Bistro and for our Meals on Wheels clients. Most importantly we saw more smiles, heard more laughing and spent more time “chatting” with everyone who came to the Centre.

Overall, 2021 was exciting, busy, and rewarding. The team worked hard to start this journey on a positive note and continues to create a rewarding experience for volunteers, members and our community.

Cori Fischer
Veiner Centre Director







38,436

VOLUNTEER HOURS!

**Our programs in Calgary and
Medicine Hat are made
possible by our incredible
volunteers!**

681

VOLUNTEERS!

**Thank you to all of our new
and continuing volunteers in
Calgary and Medicine Hat.**



526

HOURS OF
CONVERSATION IN
THE SOCIAL
CALLING PROGRAM

769

PEOPLE ATTENDED
OUR EDUCATION &
RECREATION
COURSES

34

FOOD RESCUE
PARTNERSHIPS
WITH BUSINESSES,
NON-PROFITS, AND
COMMUNITY
ORGANIZATIONS

519

MEDICINE HAT
MEMBERSHIPS

2,361

MEALS ON WHEELS
CLIENTS IN
MEDICINE HAT

Your purchase
directly supports
programs and
services for
older adults.
Thank you!



Corporations

All Systems Contracting Calgary Inc
Allstream
ARC Resources
Baytex Energy Corp
BMO Financial Group
Bowest Appliance Inc
Chartwell REIT
Chartwell Retirement Residence
CIBC Wood Gundy: Popowich Karmali
Advisory Group
Ecclesiastical Insurance Community
Impact Grant
EdwardJones
Ember Resources Inc.
Executive Mat Service
Fountainhead Mechanical
Fully Managed (TWT Group)
IA Group Financier
IG Wealth Management
Langford Financial Inc.
Lions Park Denture Clinic
Mawer Investment Management Ltd.
MNPLLP
Navigate Benefit Solutions
Quadrant CPAs
RBCPhillips, Hager & North Investment
Counsel Inc.

Revera Living

S.I. Systems

Sanofi Pasteur Ltd.

Servus Credit Union

Stand and Command

Telus Community Ambassadors Calgary

TMX Inc.

Trotter & Morton Facility Services Inc.

Valentine Volvo

Verve Senior Living: Lake Bonavista

Village

Groups

Associated Canadian Travellers Calgary
Club
Elevate Canadian Progress Club
Hungarian Veterans' Association Calgary
Chapter
Kinsmen Club of the Stampede City
Lions Club: Calgary Southridge
Shawnee Evergreen Community
Association

Foundations

Abundance Canada: Barn Door Gifting
Fund
Calgary Foundation
Through Calgary Foundation:
Colin and Margaret MacDonald Family
Fund
Graydon and Dorothy Morrison Flow
Through Fund
Hicks Memorial Fund (Scholarships &
Other)
Rotary District 5360 Fund
Anonymous Family Legacy Fund
Sapphire Fund
Jim and Hope Smith Family Fund
Archibald and Lavina Knight Fund
J. E. Hodgson Family Fund
Harold and Betty Allsopp Fund
John Keith Madill Endowment Fund
James Kerr Estate Fund
Gatzsch Family Foundation
Hunter Family Foundation
Maunder McNeil Foundation Inc.
Nickle Family Foundation
The Donald and Eleanor Seaman Family
Foundation
Strategic Charitable Giving Foundation



**THANK YOU TO
OUR DONORS AND
FUNDERS**

Non-profit

Alberta Elder Abuse Awareness Council
Centre for Suicide Prevention
Second Harvest Food Rescue
United Way of Calgary and Area

Major donors

Ronald Abernethy
Anwar U. Ahmad
Henry Allan de Paiva
Frederic & Elizabeth Allen
Grant Allen
Susan Allen
Roger Balm
Craig Baun
Kevin Bell
Marguerite Bonnet
Malcolm P. Cullen
Maurice Durocher
Gloria Ellis
Maureen Foley
Stefan Ganowicz
Jacques G. Hebert
Robert Holmes
Esther Ile
Lucia Laidlaw
Steve Laut
Lou W. MacEachern
Sheri MacMillan
Geraldine Manzara
Frederick H. McClelland
Gary Nissen
Michael O'Brien
Richard Parker
Scott Pattinson
Greg Peterson
Greg R. Phillips
Roger Prior
James Rankin
Elizabeth Robinson
Graeme Smith
Terry Stevens
Robert Teichrob
Diana Tierney
Peter Paul van Besouw
Valerie Ward

Estates

Charles Wallace Drew Trust
Estate of Marjorie McCarthy-Cairns
Estate of Thelma Williams
Estate of Violet Hunka

In-Kind Donations

Estate of Marjorie McCarthy-Cairns
Peter Molzan
Seven Eleven
Aurora Sussex Inc.
Calgary Co-op
Fortune Industries
Home Depot
Marilyn Bridges

Medicine Hat

Blue Sea Foundation
Canlin Energy Corporation
Community Foundation of Southeastern Alberta (CFSEA)
Kiwanis Club Medicine Hat
Medicine Hat REALTORS Charitable Foundation
Redi Recycling

Government Funders

AGLC
AHS
Alberta CSS
Alberta Seniors and Housing
Alberta Culture
Alberta Labour
City of Calgary
Canada Revenue Agency
FCSS- City of Calgary
FCSS- Medicine Hat
Government of Alberta: Community Initiatives Program
Services Canada
Women's Shelters of Canada

All photos by Kerby Centre staff and volunteers.

Please note that the photos in this report were taken over the course of 2021 and the masking and physical distance requirements varied. Kerby Centre and Veiner Centre are committed to following health guidelines at all times.

Fund Development Initiatives



1st annual Kerby Centre Charity Classic at Carnmoney Golf Club was a fantastic event. A warm and sunny day full of fun activities and making new connections. We hosted 100+ golfers and raised \$60,000 to support Kerby Centre's programs.



Our Give the Gift holiday Campaign raised \$146,000 low-income seniors – more than 3.5 times our goal! We received overwhelming support from the community including individual donors, corporate groups, and service clubs. A special thank you to Global Calgary for featuring us in their Month of Giving Campaign.



In 2021, we raised almost \$300,000 to support seniors at our Elder Abuse Shelter and to raise awareness about elder abuse in Alberta. Our Fund Development and Kerby Shelter team are shown here giving a tour to members of Elevate Progress Club.

2021 Financial Report

KERBY ASSEMBLY Statement of Financial Position December 31, 2021

	2021	2020
ASSETS		
Current		
Cash	\$ 3,924,654	\$ 1,478,977
Short-term investments	208,774	2,357,073
Accounts receivable	115,676	65,544
Inventory	3,864	7,713
Prepaid expenses	64,648	49,047
Remainder trust	-	105,000
	<u>4,317,616</u>	<u>4,063,354</u>
Capital assets	<u>1,505,918</u>	<u>1,532,008</u>
	<u>\$ 5,823,534</u>	<u>\$ 5,595,362</u>
LIABILITIES		
Current		
Accounts payable and accrued liabilities	\$ 210,555	\$ 206,003
Deferred revenue	631,513	467,207
Remainder trust	-	105,000
	<u>842,068</u>	<u>778,210</u>
NET ASSETS		
Restricted fund	<u>1,551,146</u>	<u>1,553,646</u>
Unrestricted fund	<u>2,153,191</u>	<u>1,999,412</u>
Invested in capital assets	<u>1,277,129</u>	<u>1,264,094</u>
	<u>4,981,466</u>	<u>4,817,152</u>
	<u>\$ 5,823,534</u>	<u>\$ 5,595,362</u>
Revenues		
Government grants	\$ 2,352,733	\$ 2,350,686
Services	983,904	840,880
Donations	891,299	1,037,262
Investment revenue (loss)	116,940	(24,789)
	<u>4,344,876</u>	<u>4,204,039</u>
Expenses		
Salaries and wages	2,835,042	2,396,348
Administration	718,358	575,434
Services	487,202	482,992
Investment expense	31,459	34,044
Amortization	108,501	90,871
	<u>4,180,562</u>	<u>3,579,689</u>
Excess of revenues over expenses	<u>\$ 164,314</u>	<u>\$ 624,350</u>



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