

Service & Housing Directory 2026

Annual Publication

- » A 170-page resource for seniors.
- » 45,000 copies printed with a 65,000+ readership.
- » Distributed through over 200 locations in Southern Alberta, from pharmacies to grocery stores, and AHS facilities.

Unison Services & Housing Directory is **published annually**.

- Submission deadline: **October 15, 2025**
- Printed in December and delivered in January

Requirements:

- High resolution images (only registration black accepted)
- PDFs preferred
- No crop marks
- Must be correct size
- **10% off** additional ads of equal value.



Service & Housing 2026 Directory


Advertising Rates & Sizes

Colour Ads			
Ad Size	Description	Dimensions	Investment
Front Cover Sponsor	Front page banner with full page ad on first page	7" x 2.25"	\$5,500
Back Outside Cover	N/A	7" x 9.46"	\$4,400
Inside Cover	Front or back available	7" x 9.46"	\$3,700
Full Centre Page	1 of 8 available	7" x 9.46"	\$3,300
Front Pages (Premium Location)	1 of 6 available	7" x 9.46"	\$3,000
Full Page	Inside page	7" x 9.46"	\$2,700
1/2 Page (Centre)	Vertical or horizontal placement available	V: 3.42" x 9.46" H: 7" x 4.65"	\$2,200
1/2 Page	Vertical or horizontal placement available	V: 3.42" x 9.46" H: 7" x 4.65"	\$1,950
1/4 Page	Vertical or horizontal placement available	V: 3.42" x 4.65"	\$1,300

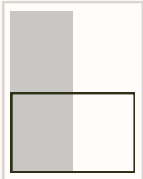
*1/4 housing listings included at no cost with purchase of full page ad.

Black and White Ads		
Ad Size	Dimensions	Investment
1/2 Page	V: 3.42" x 9.46" H: 7" x 4.65"	\$1,500
1/4 Page	V: 3.42" x 4.65"	\$900
Business Card (In "services" section only)	V: 3.42" x 2.25"	\$550
1/4 Page Housing Listing*	V: 3.42" x 4.65"	\$250
Service Listing only	See Listing Sample for details	\$100


Ad Dimensions



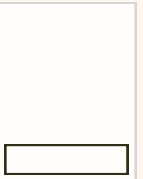
Full Page Ad
V: 7" x 9.46"



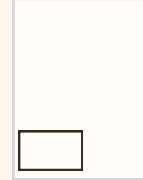
1/2 Page Ad
V: 3.42" x 9.46"
H: 7" x 4.65"



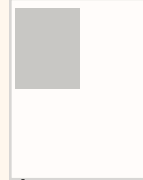
1/4 Page Ad
V: 3.42" x 4.65"



Front Cover Banner Ad
V: 7" x 2.25"



Business Card Ad
V: 3.42" x 2.25"



1/4 Page Ad Housing Listing
V: 3.42" x 4.65"

Service Listing Only Sample:

- o Name
- o 123-456-7890
- o Address
- o Website
- o About (30 Word Count)