



SENIORS' EXPO 2026

EXPLORE • GROW • CONNECT

Sponsorship and Exhibitor Opportunities



Join us for an inside scoop on all things generations 50+

Saturday, September 26, 2026

Unison at Veiner Centre
225 Woodman Avenue SE
Medicine Hat, Alberta T1A 3H2

403-529-8307

UnisonAlberta.com



Sponsorship and Exhibitor Opportunities

Unison at Veiner Centre is excited to host its first annual signature event, the Seniors' Expo, in person on **Saturday, September 26, 2026 from 9:00 am - 3:00 pm.**

The Expo offers a full day of fun for the 50+ with more than 30 trade-show booths, information sessions & entertainment featuring an impressive variety of products, services and information for older adults and their families. We **expect between 300-500 people attended this one-day event** and we hope this becomes the must-see annual event for the 50+ in Medicine Hat and Southern Alberta.

The Seniors' Expo offers an excellent opportunity to profile your business to an engaged audience of older adults in Medicine Hat. You'll gain great visibility with your target demographic at this well-attended Expo and in marketing activities leading up to the event.

We are offering corporate sponsorships that give you significant opportunities to get in front of your target audience and share valuable information about your products and services.

Supporting Unison at Veiner Centre

Mission

To support older adults to live well in their community.

Vision

A community of engaged older adults.

Lead the way to change lives and make a real impact for vulnerable seniors in Southern Alberta. Unison is a non-profit that supports seniors through a variety of programs and services.

We are inviting sponsors and exhibitors to bring non-perishable food donations to Expo. **Help us build a tower of food to feed hungry seniors!**

Sponsorship and Exhibitor Opportunities

Seniors' Expo 2026 Sponsorships

Golden Sponsor

\$1,000 | 4 Opportunities

BENEFITS:

- Premium table location with draping background (Mid Section) and 8'x2.5' Table + 2 chairs
- Complimentary Digital Advertising - 12 Months of TV Display on Veiner Centre screens (7 screens)
- Complimentary Digital Advertising - 12 Months Digital Banner placement on Unison News
- 4 Complimentary Insert into MH eNewsletter
- Opportunity to host a presentation at Medicine Hat Seniors Expo 2026
- Opportunity to host a presentation at Veiner Centre date TBC

Partner Sponsor

\$500

BENEFITS:

- Preferred table location with draping background (SMP & NMP Entry areas) 8'x2.5' Table + 2 chairs
- Complimentary Digital Advertising 12 Months TV Display
- Opportunity to host a presentation at Veiner Centre, date TBC
- 2 eNewsletter Insert

For more information about becoming a sponsor, please contact
587-441-3696 | AndresG@UnisonAlberta.com



Sponsorship and Exhibitor Registration Form

Please select your preferred option:

SPONSORS

- Golden (Premium location - Mid Centre) 8'x2.5' Table + 2 chairs **\$1,000**
- Partner (Preferred Location - SMP & NMP Entrance) 8'x2.5' Table + 2 chairs **\$500**

EXHIBITORS

- Exhibitors Tables (Inside SMP & NMP Rooms) 7'x3.5' Table + 2 Chairs **\$250**

EXHIBITOR'S INFORMATION

Date: _____ Phone: _____

Company name: _____

Address: _____ City/PC: _____

Contact name: _____

Email (required): _____

PAYMENT INFO

Visa/MC: _____ Exp: _____ CSV _____

Name on card + signature: _____

Invoice required: Yes No

PLEASE SUBMIT YOUR REGISTRATION TO:

Glasha Dunlop at **Glashad@UnisonAlberta.com** or call her at **403-560-3078**

For information about becoming a sponsor, please contact:

Andres Gutierrez at **AndresG@UnisonAlberta.com** or **587-441-3696**

CANCELLATION POLICY

The rental fee (minus a \$50 admin fee) will be returned to registrations cancelled **before 3 pm, Friday, September 11**. There will be no refunds for registrations cancelled after this time. Sponsorships are non-refundable.

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