

SENIORS' EXPO 2025

EXPLORE • GROW • CONNECT

Sponsorship and Exhibitor Opportunities



**Join us for an inside
scoop on all things
generations 50+**

Saturday, October 25th 2025

Unison at Veiner Centre
225 Woodman Avenue SE
Medicine Hat, Alberta T1A 3H2

403-529-8307

UnisonAlberta.com

Sponsorship and Exhibitor Opportunities

Unison at Veiner Centre is excited to host its first annual signature event, the Seniors' Expo, in person on **Saturday, October 25, 2025 from 9:00 am – 3:00 pm.**

The Expo offers a full day of fun for the 50+ with more than 30 trade-show booths, information sessions & entertainment featuring an impressive variety of products, services and information for older adults and their families. We **expect between 700 to 500 people attended this one-day event** and we hope this becomes the must-see annual event for the 50+ in Medicine Hat and Southern Alberta.

The Seniors' Expo offers an excellent opportunity to profile your business to an engaged audience of older adults in Medicine Hat. You'll gain great visibility with your target demographic at this well-attended Expo and in marketing activities leading up to the event.

We are offering corporate sponsorships that give you significant opportunities to get in front of your target audience and share valuable information about your products and services.

Supporting Unison at Veiner Centre

Mission

To support older adults to live well in their community.

Vision

A community of engaged older adults.

Lead the way to change lives and make a real impact for vulnerable seniors in Southern Alberta. Unison is a non-profit that supports seniors through a variety of programs and services.

We are inviting sponsors and exhibitors to bring non-perishable food donations to Expo. **Help us build a tower of food to feed hungry seniors!**

Sponsorship and Exhibitor Opportunities

Seniors' Expo 2025 Sponsorships

Golden Sponsor

\$1,000 | 4 Opportunities

BENEFITS:

- Premium table location with draping background (Mid Section) and 8'x2.5' Table + 2 chairs
- Complimentary Digital Advertising 12 Months TV Display
- Complimentary Digital Advertising 12 Months Digital Banner
- 4 Complimentary Insert into MH eNewsletter
- Opportunity to host a presentation at Medicine Hat Seniors Expo 2025
- Opportunity to host a presentation at Veiner Centre date TBC
- Recognition as 50th Anniversary Celebration sponsors
- Two tickets to attend the 50th Anniversary celebration.

Partner Sponsor

\$500

BENEFITS:

- Preferred table location with draping background (SMP & NMP Entry areas) 8'x2.5' Table + 2 chairs
- Complimentary Digital Advertising 12 Months TV Display
- Opportunity to host a presentation at Veiner Centre, date TBC
- 2 eNewsletter Insert

For more information about becoming a sponsor, please contact
587-441-3696 | AndresG@UnisonAlberta.com

Sponsorship and Exhibitor Registration Form

Please select your preferred option:

Sponsors

- Golden (Premium location – Mid Centre) 8'x2.5' Table + 2 chairs ☐ **\$1,000**
- Partner (Preferred Location – SMP & NMP Entrance) 8'x2.5' Table + 2 chairs ☐ **\$500**

Exhibitors

- Exhibitors Tables (Inside SMP & NMP Rooms) 7'x3.5' Table + 2 Chairs ☐ **\$250**

REGISTRATION INFO

Date: _____ Phone: _____
Company name: _____
Address: _____ City/PC: _____
Contact name: _____
Email (required): _____

PAYMENT INFO

Visa/MC: _____ Exp: _____ CSV _____
Name on card + signature: _____
Invoice required: ☐ Yes ☐ No

CANCELLATION POLICY

The rental fee (minus a \$50 admin fee) will be returned to registrations cancelled before 3 pm, Monday, October 13. There will be no refunds for registrations cancelled after this time. Sponsorships are non-refundable.

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